



### **About Us**

EdenBase is a Eurocentric fund investing in Seed to Series Series A companies, and actively working with our portfolio to adopt and integrate Al and emerging technologies into existing systems.

We see ourselves as catalysts of change, driving the convergence of traditional industries and emerging technologies.

Our approach goes beyond investment; we are committed to driving tangible change by leveraging the unparalleled opportunities offered by AI and emerging technologies, empowering our portfolio companies to become pioneers, reshaping industries, challenging conventions, and propelling our collective future forward.

## We are looking for...

#### **TEAM**

Seeking visionary teams with expertise to leverage emerging technology for impactful change. Domain experts who are openminded and driven to explore emerging technologies.

#### **PRODUCT**

We are actively seeking startups that have successfully brought their product to market and are demonstrating initial signs of customer interest.

#### **INDUSTRY**

Our main investment focus includes fintech, SaaS, MediaTech, PropTech, and healthtech. We invite startups from industries leveraging emerging technologies to drive convergence within traditional sectors.

#### **TECHNOLOGY**

We're searching for companies with the potential to become top performers leveraging emerging technology such as AI, Blockchain, AR/VR, and 5G. We don't require companies to currently be using emerging technology.





## **Investing Strategy**

#### **OVERVIEW OF THE EDENBASE PROCESS**





## **Investing Strategy**

#### WHAT EDENBASE OFFERS



#### **Venture Funding**

We will invest £500k to £1.5M to fuel your growth.



#### **Investor Network**

You will benefit from our trusted network of investors from around the world.



#### Supergrowth Program

Portfolio companies will benefit from a tailored Supergrowth Program.



#### **Partnership Introductions**

Our experts facilitate relevant industry partner introductions.



#### **EdenBase Hub**

Dedicated collaborative working space in central London.



#### **Exclusive Access**

Opportunity to attend and exhibit at relevant industry events.

# THREEDIUM - Case Study

3D AR Solution for Premium Digital Assets in Retail, Gaming, and Fashion. Transforming Web 2.0 Commerce with Integral E-commerce Solutions.

#### EdenBase active innovation

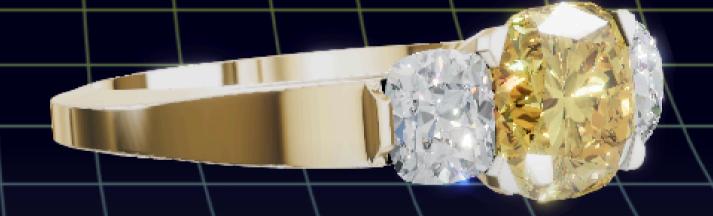
- Identified Threedium's potential as an Al-powered interface for digital products, significantly altering their trajectory.
- Defined the company's vision as a trusted partner for leading brands, enabling multi-modal digital commerce interactions; a vital element for future e-commerce.

EdenBase Competition
Winners
First Investment
November 2021

**EDEN**BASE

"Being able to work alongside so many amazing founders has been a great joy and has prepared our company well to continue our supergrowth journey"

- Mike Charalambous, CEO Threedium



**Threedium Clients:** 



DIAGEO

**FARFETCH** 



McCANN









# Building a Community, Creating the Future

EdenBase is a fund, hub and ecosystem supercharging the next set of Game Changers responsibly powered by Frontier Technology

### **Contact Us to Apply**

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